



# YOUR DEDICATED ENTERPRISE MEDIA SOLUTIONS PARTNER

**Our Common Vision is to Produce Your Own Privately Branded Broadcast Channel**

## Dedicated

Trusted and evolving  
for 40 years.



UR-Channel's innovative Out-of-Home Media Solutions consolidates many business applications and services onto **1 highly cost effective, scalable platform**. Our cutting-edge portfolio at the intersection of technology and content gives you the ability to reach your full corporate potential by *generating branding opportunities, driving activations & revenue, realizing cost savings and productivity benefits that will hit your bottom line from the onset.*

Having **1 partner** focused on building and managing a genuine end-to-end digital broadcast network, integrating displays, smartphones and your web presence, from **under 1 roof** is unmatched by competitors who must aggregate numerous suppliers. As a dedicated partner, we capture your business intelligence and methodologies, infusing them into our platform to elevate your message.

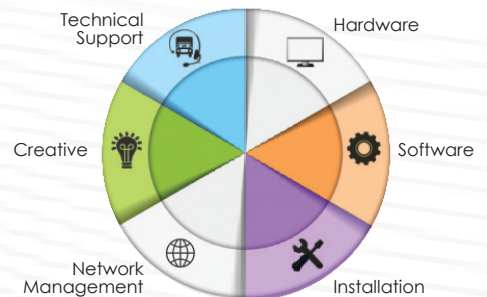
Appealing to leading enterprise organizations in North America, our single source **'Full Circle Approach'** delivers your entire channel, from hardware procurement, content management software, installation services and network oversight, to ongoing creative services and platform-wide technical support.

Our applications and services represent simplicity, scale and superior value. Realize the ultimate advantages of a truly coordinated broadcast and the ability to create a multitude of secure media channels, underpinned by our simple and straightforward **all-inclusive monthly price**.

The **'Full Circle Approach'** means we're with you **every step of the way, now, and into the future** – continuously evolving with your needs – keeping you at the forefront of technology and ensuring that you put out the right message at the right time to your audience, wherever they may be.

## Full Circle Approach

1 Partner, 1 Platform  
A genuine end-to-end solution under 1 roof



## Innovative

Intelligence and Innovation at the intersection of digital technology and content.



When our **Media Solutions** are combined, including:

### Customer Communications



### Corporate Communications



...you too will discover the ultimate advantages of a truly synergistic, digital media ecosystem that stimulates captive audiences' senses and behaviour in what they **see, hear, learn, touch, and take away.**

Broadcast extraordinary experiences that are highly **entertaining, engaging, and informative** to audiences anywhere around the world. Whether your message speaks to your customers, employees, or shareholders, it is aired on our advanced, secure media network.

**This is UR-Channel.  
Broadcast Your Message.**

A commitment to 'U' and 'UR' business is our Guiding Principle. **Contact us** to learn more about how we can build 'UR' Channel to bring you tangible results from the moment 'UR' On Air.

## Ur-show Dynamic Digital Signage. Extraordinary Experiences.



Create **ur-show**, a branded dynamic digital signage solution that delivers content in line with your marketing objectives to develop **ur-interactive** – **Omnichannel Experience** for consumers and employees. Our open architecture, hardware agnostic platform is capable of integrating content with any type of digital display, smartphone or web presence. The **ur-show** CMS can be self to fully managed and hosted, with flexible user controls as well as varying administration levels to suit business requirements. More than a simple hardware or software provider, we build, produce, manage, broadcast and support your entire network, ensuring you communicate the right message to the right audience — **every time**.



## Ur-tunes Smart Ear Candy. 4D In-Store Audio Like You've Never Heard Before.



Whether **'In-Store'** or while **'On Hold'**, now is the optimal time to learn how our **4D In-Store Audio Solution** will speak directly to your customers with relevancy, while giving your brands a distinct voice. Professionally produced marketing messages are remixed with approved music to create **unique store soundtracks** that reflect your business objectives, preferred audience experiences and emotions. By managing **ur-tunes**, we reduce the complexities with self-administered systems freeing up valuable time and company resources.



## Ur-training The Competition is Getting Smarter. R U?



Educate audiences in a **one-to-one** or **one-to-many** format by creating original live productions, corporate communications and videos, e-learning modules and other forms of training curriculum. Whether broadcasting **Live** or recorded for **On-Demand** delivery via your own branded portal, **educate** and **engage** your audience instantly in a variety of geographic or technological circumstances. Bring uniformity to your messages, reach audiences from your premises to remote areas or the local Wi-Fi coffee shop without limitations.



## Ur-broadcast Lights. Camera. 'UR' Live.



From our **Studio Production Facilities**, or yours, to the venues of your choice, we offer a fully managed, comprehensive solution, including hardware services, event production & staffing, media management, Live HD transmission & engineering support to successfully air **ur-broadcast**. Hold live Town Halls or Q&A sessions with employees across multiple locations. Leverage our fiber, encrypted satellite distribution, cellular and web streaming network infrastructure to seamlessly broadcast to **anyone, anywhere, at any time**.

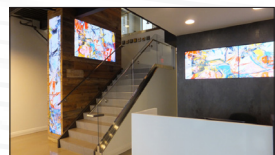


## Bring it all together with:

### Ur-creative Original, Imaginative, Inspired.



Our Content Strategy is designed with your objectives in mind. In-house Creative & Marketing resources manage all areas of the creative process, from brainstorm sessions through art direction to production, ensuring your digital network delivers the **richest viewer experience** possible. Irrespective of your available assets or technology, we transform new or repurposed assets into digital quality visuals, giving your message maximum exposure and impact.



### Plug Into 'UR' Full Corporate Potential

Each solution can operate independently or leverage our media platform to spark economies of scale with UR-Channel's unique **'Full Circle Approach'**. **Partner with us** to ignite a cohesive broadcast solution where employee and customer touch points work together with branded messages in the digital realm.



### Connecting with your audience has never been this easy!

### Ur-channel rewind

Our 40 year legacy as a leading broadcast organization endures for enterprise level and government sectors.



### CONTACT US TODAY

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